

# Northeast Florida Healthy Start Coalition

## 2024 Annual Report



# Message from CEO Faye Johnson

## Mission

Lead the community effort to reduce infant death and improve the well-being of children, childbearing women, fathers and their families in Northeast Florida.

## Vision

To be a recognized model and catalyst for community involvement, collaboration and innovative services in order to significantly decrease infant death and have strong, healthy families in Northeast Florida.

As we reflect on another year of impactful work, I am both proud and inspired by the progress we've made in our mission to lead the community effort in increasing healthy birth outcomes. Our board of directors, staff, community partners and volunteers remain steadfast in our commitment to ensuring every mother, father and child has access to the resources, education and care they need to thrive.

In 2024, we have made great strides in expanding our outreach, offering an array of essential programs and services, while strengthening our partnerships with healthcare providers, community organizations and local leaders. From prenatal education classes, to safe sleep training, to maternal mental health workshops, our efforts have empowered women and their families to make informed decisions and build healthy, strong foundations for the future.

As we look ahead, we remain inspired by the resilience and strength of the families we serve. We know that the journey of creating a more inclusive health and support infrastructure is ongoing, and we are committed to continuing our work with passion, collaboration, and a deep respect for the unique needs of every family in Northeast Florida.

Thank you to our dedicated staff, partners, and supporters for making this work possible. Together, we are giving more of our babies the healthiest start possible.



**Faye Johnson**

Chief Executive Officer

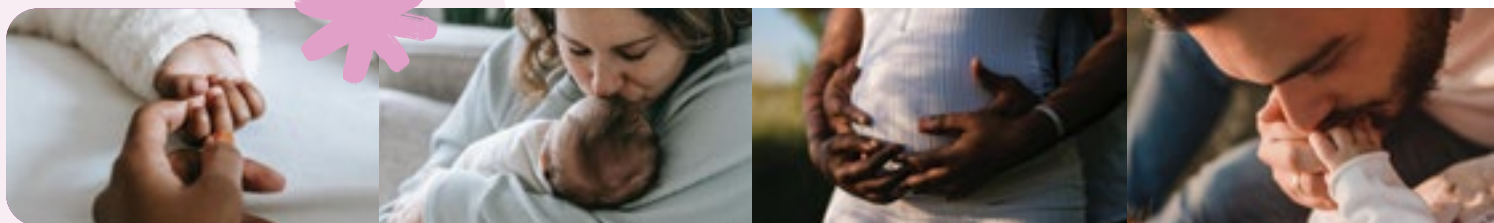
Northeast Florida Healthy Start Coalition



# Saving Babies

Too many babies continue to die from preventable causes and lack of access to health services. While more babies are living to see their first birthday, infant mortality is a sentinel indicator of the health of a community and signifies underlying issues that need to be addressed.





## By the Numbers

Number of women referred to home visiting programs:

**7,048**

Number of CI&R prenatal screens & referrals:

**13,511**

Number of community health workers:

**6**

Funding provided by [Baptist Health](#), [City of Jacksonville](#), [Florida Agency for Healthcare Administration](#) and the [Florida Department of Health](#).

## CONNECT: Coordinated Intake & Referral (CI&R)

[CONNECT](#), using a universal prenatal and infant screening process, serves as the single point of entry for various home visiting programs as well as care coordination, education and support services. The goal is for families to participate in the best programs for their needs while minimizing duplication of services, ensuring effective use of resources and collectively tracking outcomes for each family.

Our community health workers (CHWs) canvass areas with high infant mortality rates, sharing the benefits of home visiting programs and other services with women and their families. CHWs conducted more than 300 intakes, collected 600 surveys, organized special events and facilitated 31 educational sessions at low-income apartment complexes, community centers and substance recovery facilities where information was shared about NEFHSC programs and services.

CHWs provided education on: heart health, immunizations, infant mortality risks, mental health, financial literacy, poison safety, prematurity, safe sleep, health planning, and toxic stress.

Our CONNECT outreach team also has established new partnerships with several hospitals, OB-GYN offices, WIC, pediatricians' offices and daycare facilities. We now have family partners stationed at St. Vincent's Clay, Baptist Hospital Downtown, Memorial Hospital and St. Vincent's Family Medicine.



## By the Numbers

Number of participants served

**2,553**

Number of live births

**706**

Number of those who initiated breastfeeding

**481**

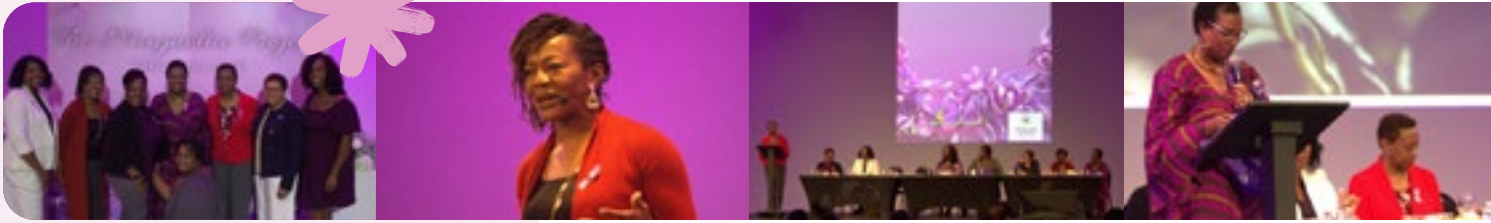
## Healthy Start

[Healthy Start](#) is a free and voluntary program dedicated to empowering pregnant women, infants up to age three, and their families with essential support services and referral information. Our program offers personalized care tailored to each family's unique needs, including childbirth education, parenting guidance, smoking cessation assistance and breastfeeding support.

Serving families across our five-county region, we partner with seven subcontractors to deliver these vital services: [Children's Home Society](#), Florida Department of Health ([Baker](#), [Duval](#) and [Nassau](#) counties), [Inspire to Rise](#), [Life Tree Women's Care](#) and [UF Health Jacksonville](#). Through these collaborative efforts, we strive to ensure that every child has the opportunity for a strong and healthy beginning.

A free and voluntary program dedicated to empowering pregnant women, infants up to age three, and their families

Funding provided by the [Florida Department of Health](#) and the [Florida Agency for Health Care Administration](#).



## By the Numbers

Number of participants served

**983**

Number of participants who completed the program

**27**

Number of babies born

**45**

Funding provided by the [U.S. Department of Health & Human Services, Health Resources & Services Administration.](#)

## Magnolia Project

The [Magnolia Project](#) is a unique, federally funded Healthy Start initiative dedicated to enhancing the health and well-being of women of childbearing age (15-44 years) and their partners in five targeted Duval County ZIP Codes (32208, 32209, 32210, 32211, and 32277). This initiative empowers communities to address the root causes of poor birth outcomes—including social determinants of health, toxic stress, and poverty—by fostering strong family, community, medical, and social support networks.

Through a comprehensive approach, the Magnolia Project offers individualized, group and community-based interventions for women before, during and after pregnancy. Additionally, the program operates two community clinics, ensuring accessible, high-quality care for those in need.

Those enrolled in the Magnolia Project are encouraged to participate in a variety of NEFHSC-led educational programs that seek to provide encouragement and support while fostering a stronger sense of community including:

- Community Action Network
- Make a Difference! Leadership Academy
- SHARE Prenatal Group
- Magnolia Project Ambassadors
- Life course sessions
- Women Enlightening Women series



## By the Numbers

Number of doulas certified

20

Number of women served

25

Number of referrals to the program

83

Number of babies born

2

## G.R.O.W. Doula

Our new [doula program](#), which launched in January 2024, is helping to expand our community's network of trained professionals who offer specialized, non-medical support during pregnancy, childbirth and the postpartum period. Doulas often work closely with local healthcare providers and community organizations, creating a valuable referral network. This network allows doulas to connect families with other trusted professionals, such as therapists, social workers, parenting classes, and lactation consultants, helping families access a wide range of resources.

NEFHSC is offering two doula certification sessions each year, which consists of two and a half days of instruction. Research shows women who engage a doula can benefit from stronger emotional support, reduced cesarean rates, shorter labors and improved satisfaction with the overall pregnancy and delivery process.

A network of trained professionals who offer specialized, non-medical support during pregnancy, childbirth and the postpartum period.

Funding provided by [Sunshine Health](#) and [G.R.O.W. Doula](#).



## By the Numbers

Number of families served

**316**

Number of program graduates

**57**

Number of nurse home visitors

**10**

Number of families served  
per nurse

**26**

## Nurse-Family Partnership

Our [Nurse-Family Partnership](#) (NFP) is an evidence-based home-visiting model for first-time, low-income pregnant women designed to improve pregnancy outcomes in certain high risk areas. Specially trained nurses from [UF Health Jacksonville](#) help women engage in preventive health practices starting early in pregnancy and continuing until the child's second birthday. Moms enrolled in NFP benefit by getting the care and support they need while having a trusted resource they can rely on for advice to create a stable, secure future for their child(ren). The Northeast Florida NFP team has one of the highest long-term retention rates in the state as well as one of the highest graduation rates in the U.S.

Help women engage in preventive health practices starting early in pregnancy and continuing until the child's second birthday.

Funding provided by the Human Resources and Services Administration through the [Maternal, Infant and Early Childhood Home Visiting Program](#).





# Other Programming & Events

Offered by NEFHSC

[Weathering The Storms Of Womanhood Series](#)

[The Life Course: Supporting Stress Reduction & Maternal Well-Being](#)

[A Black Maternal Health Journey Series](#)

[Car Seat Safety](#)

[National Women's Health Week Workshops](#)

[Importance Of Prenatal Care Workshops](#)

[Quarterly Safe Sleep Training](#)

[Community Baby Shower](#)

[Breastfeeding Myths and Facts](#)

[CEO Infant Mortality Roundtables](#)

[Annual Fatherhood P.R.I.D.E. BBQ](#)

[Nutrition Classes](#)



# Strengthening Families

The health and well-being of families has a direct impact on infant mortality and birth outcomes. The coalition provides services that help parents provide safe and stable environments for their children.





## Strengthening Families

# Fatherhood P.R.I.D.E.

Men have many educational opportunities and support programs in Northeast Florida that address the comprehensive needs of fathers and male caregivers including improving their relationships with their children. Initiatives such as [T.E.A.M. Dad](#), the Comprehensive Needs for Fathers program, and the [Responsible Fatherhood Education Program \(RFEP\)](#) provide peer-to-peer support, co-parenting classes, employment assistance, financial coaching, and job and trade skills training.

## By the Numbers

Number of participants

**463**

Number of men who graduated

**305**

Men who gained employment

**88**

Men who received safe sleep training

**421**



Funding provided by the [Florida Department of Health](#), [Department of Children and Families](#), and [The Jim Moran Foundation](#).



## Strengthening Families

# CAPTA Seeking Safety

Seeking Safety is a vital program supporting mothers who have experienced substance use, offering compassionate care and critical resources through nurse home visits. Designed for expectant mothers and mothers of infants up to one year old in Duval County, the program provides individualized support to promote maternal and infant well-being.

In 2024, 97 women participated in Seeking Safety, with nearly 79% achieving a full-term birth—an essential milestone for healthy infant development. Additionally, weekly group parenting classes at Gateway Community Services provided a supportive space for mothers to learn about infant safety, mental health, caring for substance-exposed newborns, and more, fostering resilience and empowerment for both mothers and their children.

## By the Numbers

Participants who completed program

**33**

% of Infants with a plan of safe care in place

**100%**

Home visits per participant, per quarter

**3**

% of those who abstained from tobacco

**93%**



Funding provided by the Florida Department of Children and Families.



## Strengthening Families

# Azalea Rose Project

The [Azalea Rose Project](#) is dedicated to breaking the cycle of substance use and preventing substance-exposed newborns by fostering a supportive and empowering environment for individuals in recovery. Through meaningful connections with a trained peer recovery specialist, participants receive guidance, encouragement and the strength of shared experiences.

By integrating mentorship, education and community engagement, the program promotes long-term recovery, reduces stigma and enhances overall well-being—helping individuals and families build healthier, more hopeful futures.

## By the Numbers

Individuals served

**125**

Participants who completed the program

**44**



Funding provided by [City of Jacksonville Opioid Settlement Proceeds Grants Program](#).

# Building Communities

We offer a wide variety of education classes, workshops, on-the-job training/ service opportunities, and events, some tailored for our program participants while others are open to the community – all are designed to promote maternal and child health, improve family well-being and encourage grassroots advocacy in our local communities.



# National Health Corps (NHC) Florida

## Service Opportunities

[NHC Florida](#) provides service opportunities to help fulfill unmet health care and health education needs in the region. It's one of several sites under the umbrella of the NHC, an AmeriCorps program that recruits, trains and places paid volunteers in resource-limited organizations called "host sites." Members serve 46 weeks in health care or public health settings throughout the First Coast. NEFHSC serves as the fiscal administrator of the NHC Florida program.

In 2024, NHC Florida members teamed up with the city of Jacksonville's AmeriCorps Seniors, the [Foster Grandparent Program](#), [Retired Senior Volunteers Program](#) and the [Senior Companion Program](#) to mark the Martin Luther King, Jr. holiday, which is an official day of service. On Jan. 12, 2024, the group held "Goodies in a Backpack," which provided nutritional snacks for students at 690 John E. Ford Elementary School.

## By the Numbers

Number of members

**10**

Number of host sites

**8**

Number of care coordination services provided

**883**

Number of years NEFHSC has administered the program

**20**



Funding provided by the [National Health Corps](#).

# Make a Difference! Leadership Academy

## Educational Programming

The MAD! Leadership Academy is a key component of the life-course framework. Its goal is to change the trajectory of a community through its graduates who work to address the underlying societal and structural root causes of infant mortality and poor birth outcomes. Participants complete a 10-12-week learning module that includes classroom and online training and develop and implement an action plan for a community-based initiative.

Three series of classes were held at various locations including the Center of Hope at the Emmett Reed Center, St. Thomas Missionary Baptist Church, and our Community Programs Office. Training topics include: community health and support; social determinants of health and health literacy; conflict resolution; types of leadership styles; governmental structure; public speaking; how to conduct effective meetings; and community project planning, among others.

## By the Numbers

Number of graduates

**30**

Number of weekly classes

**48**

Number of cohorts

**4**



Funding is provided through HRSA's Catalyst for Infant Health Equity grant.



# Special Initiatives

These special efforts complement NEFHSC's direct services by addressing root causes of poor outcomes, ensuring programs are evidence-based, and creating sustainable systems change rather than just providing temporary interventions. They represent a more comprehensive approach to maternal and infant health that combines direct service with data-driven planning and advocacy.





## Special Initiatives

# Fetal & Infant Mortality Reviews (FIMR)

Despite advances in medical care, infant mortality remains a significant concern, with too many families affected by the loss of their babies each year. Infant mortality refers to the death of a child before his/her first birthday. It's typically expressed as a rate, which is the number of infant deaths per 1,000 live births in a given year. In our five county service area, the infant mortality rate for 2023 (always a year lag) showed a 18.5 percent increase from 2022, with an estimated 141 infant deaths according to data from the Florida Department of Health.

Our [FIMR](#) team examines some of these cases — those with the worst outcomes — to identify gaps in maternal and infant services and promote future improvements. The 2024 recommendations adopted through FIMR included:

- Decreasing sleep-related infant deaths in Northeast Florida
- Improving the health of women of childbearing age through the creation of a medical home model
- Integrating at least three specific policies into local government that address social determinants of health

Several community groups operate within the FIMR framework to manage and implement the strategies and tactics to reduce infant mortality including our Case Review Team, our Community Action Group and our Zero Preventable Infant Deaths Leadership Council. The [2024 Project Impact Report](#) was released in October 2024.



## Special Initiatives

# Black Maternal Health

Chronic stress, especially when it's unrelieved (known as toxic stress), can lead to high blood pressure, cardiovascular conditions and other health issues that affect pregnant women. Babies who experience stress in utero, especially when it's prolonged, are more likely to face health challenges in infancy due to the higher chances of being born too soon and too small, including respiratory problems, feeding difficulties and increased risk of mortality.

NEFHSC has been increasing awareness about the root causes of this type of stress, working to educate women, their families and communities about its dangers and providing resources to mitigate its effects. [The Magnolia Project](#) is leading this charge using a life course approach with a strong focus on [social determinants of health](#) by offering stress management activities, mental health workshops and our "Weathering the Storms of Womanhood" series.

## Social Determinants

- Transportation options
- Housing
- Unemployment
- Public Safety
- Access to Health Care
- Exposure to crime
- Exposure to violence
- Exposure to social disorder
- And much more...



## Special Initiatives

# Maternal & Child Health Policy & Research Center (MCHPRC)

The [MCHPRC](#) is committed to driving policy solutions that improve maternal and infant health outcomes. In 2024, we developed three policy briefs focused on expanding presumptive Medicaid eligibility for pregnant women and advancing adolescent health. The goal is to increase early prenatal care participation to 80.5%.

Ways in which our team has taken meaningful steps to advance this cause:

- Engaging more than 20 policymakers and legislators to advocate for 12-month postpartum Medicaid coverage—an essential step in reducing infant mortality and improving maternal health.
- Creating the Maternal and Child Health Ecosystem Medical Home Model with a particular focus on preconception health through the life course, stress and social determinants of health.

Funding is provided through HRSA's [Catalyst for Infant Health Equity](#) grant.



## Special Initiatives

# Hey, Mama Mobile Pantry

Our community health workers connected with nearly 500 individuals through the [Hey, Mama Mobile Pantry](#), providing essential baby, household and self-care items. At various NEFHSC and community partner events and activities, we distributed more than 4,000 essential items, including bottles, diapers and hygiene/grooming products.

In addition to providing tangible support, our team conducted postpartum depression screenings, pregnancy testing and offered referrals to vital community resources such as housing assistance, rental support, well-baby care and stress management services. By addressing both immediate needs and long-term well-being, we continue to support families in building healthier, more stable futures.






Special Initiatives

## ABCs of Safe ZZZ's

With support from [Kids Hope Alliance](#), our 2024 social marketing effort focused on ensuring local families and caregivers know the importance of putting babies to sleep safely. In partnership with our advertising agency, [ruckus](#), we launched the [ABCs of Safe ZZZ's](#), which included instructional videos, educational materials, a safe sleep quiz, baby monitor giveaways and more.

More than 24,000 people accessed these resources and our videos garnered close to 250,000 views across a host of social platforms. We also offered in-person and virtual safe sleep training and recently partnered with the Jacksonville Sheriff's Office and The PLAYERS Center for Child Health/Wolfson's Children Hospital on launching a [new training video](#) available on YouTube and various websites.



Nearly 80 babies have died in Duval County in the past five years from sleep suffocation.

**IS NAPPING  
IN YOUR ARMS  
SAFE  
FOR SLEEP?**

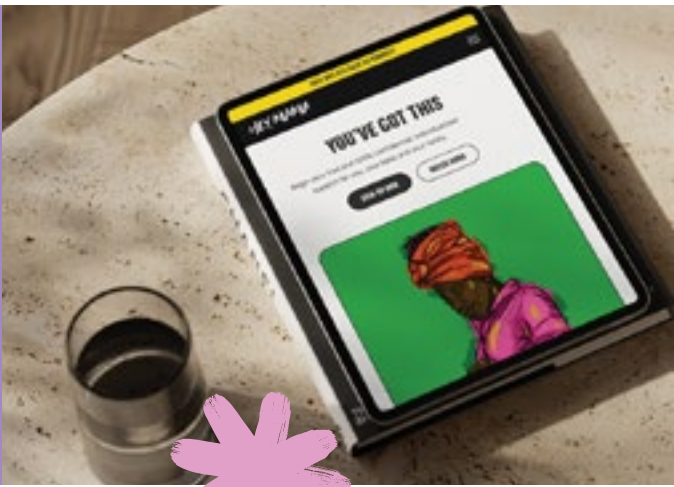
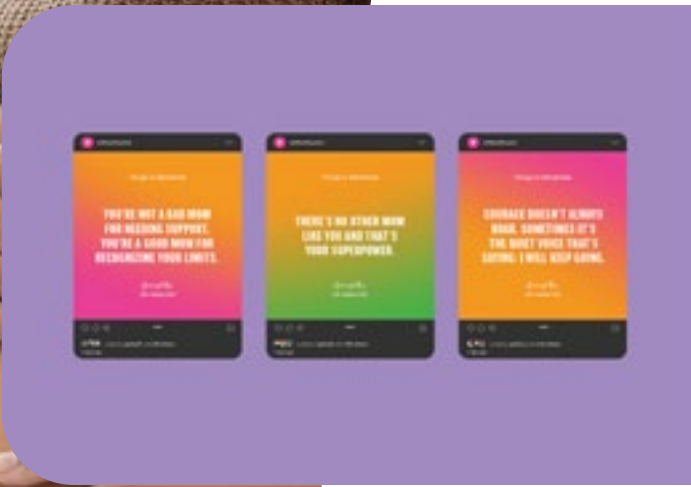


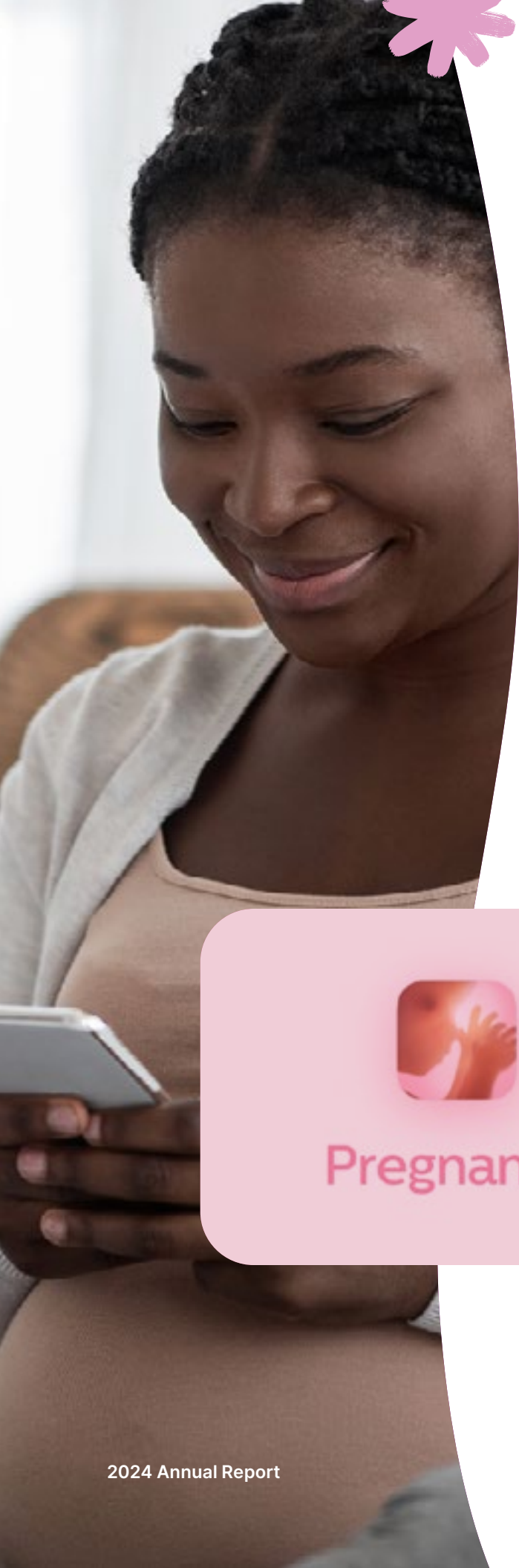


## Special Initiatives

# Hey, Mama Brings National Awareness

Our [Hey, Mama](#) social marketing campaign, designed to encourage women and their families to enroll in one of our home visiting or other programs, garnered several awards in 2024 including both a [Gold Angel](#) and [Best of Show](#) from the American Advertising Federation; a bronze [Anthem Award](#) for health and community engagement; and Ragan/PR Daily's [Nonprofit Communications Award](#) for advocacy. It was also named a [finalist for a local campaign](#) by the Shorty Impact Awards.

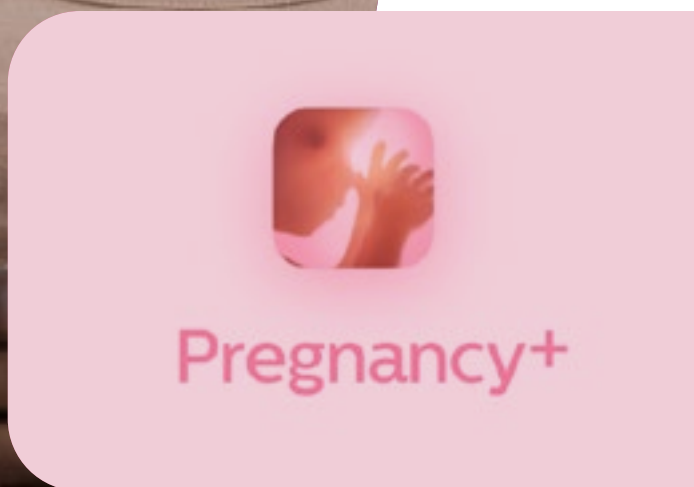




## Special Initiatives

# Pregnancy+ App

To help ensure more families have access to the educational resources they need for healthy birth outcomes, we partnered with Baptist Health and Philips Avent to offer a one-year, no-cost subscription for the premium version of Philips' [Pregnancy+ app](#). As part of this one-year initiative, Pregnancy+, the number one pregnancy app worldwide, is now available at no cost to 500 women and their families in Baker, Clay and Duval counties.





# Participant Success Stories

Behind every statistic in this report is a woman, man and/or child whose life has been transformed by working with NEFHSC. These stories represent the true measure of our work—healthy mothers, responsible fathers, thriving babies and strengthened families in our community. As you read these stories, remember that each represents dozens more families who have found their path to health and wellbeing through our programs.



# A Father's Mission: From Homeless to Provider

Dewayne and his two young children, just one and three years old, arrived at our [Fatherhood P.R.I.D.E.](#) office homeless, exhausted and hungry. Unemployed and desperate for a fresh start, Dewayne knew he needed to turn his life around. Our team immediately enrolled him in the program and conducted an assessment to identify and prioritize his family's most urgent needs — shelter, food, clothing and employment.



“I just needed a helping hand to get my life together...”

Our case managers and coaches sprang into action, connecting Dewayne with vital community resources. They scheduled him for early childhood education classes to support him in becoming a capable and caring father. “I knew things were dire for me and my kids,” Dewayne shared. “I just needed a helping hand to get my life together.”

# Dewayne Today

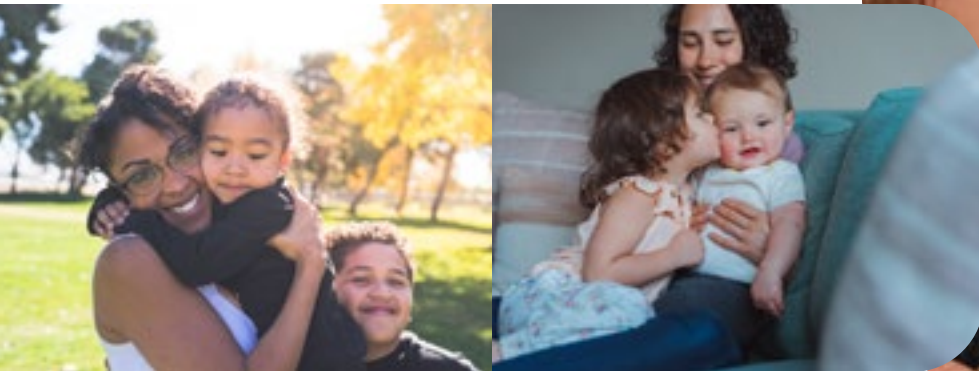
In less than two months, Dewayne became gainfully employed, and is now residing in stable housing, providing for his children, actively participating in parenting classes, and back to having confidence in the ability to care for his children. "I think it's incredible that this kind of help is out there for men like me," Dewayne said. "The Fatherhood P.R.I.D.E. team really helped me get my life together. Now I can focus on being a good father for my kids."



"The Fatherhood P.R.I.D.E. team really helped me get my life together. Now I can focus on being a good father for my kids."

# A Mother's Unbreakable Strength: From Crisis to Hope

When one of our CONNECT team members received a referral for a single mother of four — ages 14, 9, 7, and a newborn — they could not have anticipated the depth of the challenges this family was facing. The mother, whom we'll call Jane, had just given birth to her youngest child — a baby boy born eight weeks premature. Due to severe respiratory complications, he was admitted to the NICU, turning what should have been a joyful moment into an overwhelming ordeal.



During the initial intake, Jane revealed the full weight of her hardship. She had recently lost her job, unable to take the necessary leave when she went into early labor. To make matters worse, during her hospital stay, she fell behind on rent and was evicted. With nowhere to go, Jane and her children were forced to live in their van, taking shifts to sleep outside Walmart and Orange Park Medical Center. Her fragile newborn rested in his car seat while her other children did their best to find comfort in the cramped space.



## Struggling alone, with no home, no income and four children...

Jane shared that the father of her children had been her only source of support, but he had left, unable to cope with their unstable circumstances. Struggling alone, with no home, no income, and four children depending on her, Jane's situation seemed almost insurmountable. Yet, through it all, she remained steadfast in her determination to create a better future for her family.



## A Critical Connection: Immediate Help and a Glimmer of Hope

Recognizing the urgency of Jane's situation, our CONNECT team and community partners mobilized quickly. They secured emergency housing services, providing Jane and her children with immediate relief. The program also supplied a pack-n-play for the baby — offering him a safer, more comfortable place to sleep than a car seat. This small yet meaningful gesture brought Jane to tears, a moment of solace in an otherwise relentless storm.



Just a week later, a CONNECT team member followed up, eager to see how Jane was managing. Her voice carried a new sense of hope — she had found a job and was taking steps to rebuild her life. With the program’s assistance, she had secured temporary housing in an extended-stay hotel, finally giving her children a safe and stable place to rest. Additionally, Jane received essential baby supplies, easing some of the burdens that came with caring for a newborn under such difficult circumstances.



**CONNECT secured emergency housing services, providing immediate relief.**

Jane also shared that she was awaiting long-term housing assistance from Changing Homelessness and planned to continue working with the Department of Health’s Healthy Start program as she worked to stabilize her future.

# A Path Forward: Strength, Resilience and Renewal

Though Jane's journey is far from over, her resilience shines through. In just a short time, she went from living in a van with her children to securing employment, temporary housing and the support of vital community programs. Her story is a testament to the power of determination, the impact of compassionate intervention, and the unwavering strength of a mother's love.



Her story is a  
testament to the  
power of determination...

With the right resources and an indomitable spirit, even the most daunting circumstances can be overcome. Jane's story is not just one of survival—it is one of courage, hope and a future being rebuilt, one step at a time.



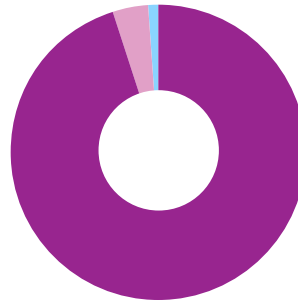
# Financials

As we reflect on another year of serving our community's mothers, infants, and families, we are pleased to present the financial stewardship that made our work possible. This financial summary demonstrates both our commitment to transparent management of resources and our dedication to maximizing the impact of every dollar invested in healthier beginnings for all families in our service area.



## Total Operating Revenue

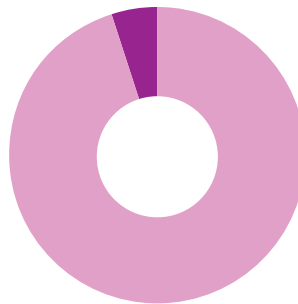
# \$11,879,825.76



- Private contributions & grants  
**\$11,265,303.89**
- In-kind contributions  
**\$51,889.00**
- Investments & other revenue  
**\$562,632.87**

## Expenses

# \$11,866,877.83



- Program services  
**\$11,322,119.25**
- Administrative  
**\$544,758.58**

For additional information, see our [2023-24 financial statement](#)



# Community Partners & Supporters

A special thanks to the following individuals, agencies and organizations for their partnership and/or support in 2024.

- A-Coin & Stamp Gallery
- Baptist Health
- Carol Brady
- City of Jacksonville
- CompassMSP
- CSX Transportation
- Megan Denk
- The Dorothy Wilson Mabry Family
- Florida Agency for Health Care Administration
- Florida Association of Healthy Start Coalitions
- Florida MIECHV
- Florida Department of Children & Families
- Florida Department of Health
- Health Federation of Philadelphia
- Humana
- Healthy Start MomCare Network
- Jacksonville Port Authority
- JM Family Automotive
- Jim Moran Foundation
- Nurse-Family Partnership National Service Office
- Regions Bank
- Simply Healthcare
- Sunshine Health
- United Healthcare
- U. S. Department of Health & Human Services



# Who We Are

## 2024 Coalition Members

Danielle Carter, M.D.  
Duval County Medical Society

Megan Denk  
THE PLAYERS Center for Child Health

Pauline Drake, Esq. Retired  
Duval County Court Florida Group 4

Barry Farmer  
Community Advocate

Linda Forde  
Board Treasurer  
The Forde Firm

Chelsa Fore, DNP  
Jacksonville University

Mark Hudak, M.D.  
Board Chair  
University of Florida Pediatrics

Carol Neil, Ph.D.  
Vice Chair  
Florida State College at Jacksonville

Jason Roth  
Castaways Vintage to Modern

Judge R. Anthony Salem  
Fourth Judicial Circuit Court

Stephanie Thomas  
Board Secretary  
Regions Bank

## Administration

Faye Johnson  
Chief Executive Officer

Erin Addington  
Chief Operating Officer

Tammy Jones  
Executive Assistant

Ashley Sotelo  
Office Assistant

Stephanie Smith  
Special Projects Coordinator

## Azalea Rose

Sandra Gates  
Project Manager

Briana Marxmiller  
Recovery Peer Specialist



# Who We Are

## CONNECT: Coordinated Intake & Referral

Beverley Butler  
Program Director

Ebony Hamilton  
Family Partner Team Lead

Briana Hardy  
Family Partner

Leara Lightsey  
Family Partner

Phyllis Mattox  
Community Health Worker

Eboni McGriff  
Family Partner

Lisa Miller  
Family Partner

Sherrie Newman  
Family Partner

Kara Ranmesar  
Community Health Worker  
Team Lead

Jameria Williams  
Family Partner

## Fatherhood P.R.I.D.E.

Jack Johnson  
Program Director

LaShawn Coleman  
Case Manager

Nikolas Duke  
Team Lead

Simone Graham  
Fatherhood Coach

Valance Isaacs  
Fatherhood Coach

Yul Johnson  
Fatherhood Coach

Karen Jones  
Employment Specialist

Sal LaRosa  
Assistant Program Director

Elmis Navarro  
Case Manager

Jtaun Shaw  
Fatherhood Coach



# Who We Are

## Healthy Start

Rodnae Johnson  
Healthy Start Data & QA Specialist

## Magnolia Project

Marsha Davis  
Program Director

Lacrecia Anderson  
Women's Intervention Specialist

Aonesti Brooks  
Case Manager

Eddie Bush  
Postpartum Case Manager

Michelle Clark  
Team Leader

Kim Nurse  
Case Manager

Nina Odom  
Outreach Specialist

Roslyn Parker  
Front Desk Coordinator

Annie Thomas  
Case Manager

Tiffany Wilson  
Front Desk Coordinator

## Maternal & Child Health Policy & Research Center

Graham Watts, Ph.D.  
Research Associate

Cathy Dupont  
Community Advocacy & Leadership Director

## National Health Corps Florida

Erin Addington  
Interim Program Director

## NEFHSC G.R.O.W. Doula Program

Shelby Salter  
Doula Coordinator

## Nurse-Family Partnership

Erin Addington  
Interim Program Director



# Who We Are

## CAPTA

### Seeking Safety

Abigail Cranston  
Nurse Supervisor

La Shay Hall  
Nurse Home Visitor

TraeKeshia Guymen  
Nurse Home Visitor

Jamie Miller  
Nurse Home Visitor

### Consultants

Claveau Consulting

Dukes Community Health  
Solutions, LLC

Dynamic Corporate  
Solutions, Inc.

James Moore &  
Company

ruckus Advertising &  
Communications

## Direct Service Providers

Children's Home Society

Florida Department of  
Health Baker County

Florida Department of  
Health Duval County

Florida Department of  
Health Nassau County

Inspire to Rise

Life Tree Women Care

UF Health Jacksonville

## Accreditations & Memberships

GuideStar Gold  
Transparency - 2024

Florida Association of  
Healthy Start Coalitions

National Healthy Start  
Association





A special thank you to our community partners for their support.

