

MEDIA ADVISORY

Root Causes of Infant Mortality Annual Summit 2023

Policy + Intent: A Catalyst for Change

An event supported by the Kids Health Alliance

WHAT: The Northeast Florida Healthy Start Coalition is bringing together local, state and

national maternal and child health experts to delve into the root causes of infant mortality. They'll be discussing the courses of action needed to further address the social determinants of health, the effects of toxic stress, and the siloed medical and

social services impacting local families.

WHEN: Wednesday, Sept. 20, 2023

8 a.m. to 5 p.m.

WHERE: Florida Blue Conference Center

4800 Deerwood Campus Parkway

Jacksonville, FL 32246

WHO: 9 a.m. - Faye Johnson, CEO, Northeast Florida Healthy Start Coalition

9:10 a.m. - Mayor Donna Deegan, City of Jacksonville

9:20 a.m. - Melanie Patz, CEO, United Way of Northeast Florida

10 a.m. - Tracy Claveau, RN

10:30 a.m. - Dr. Monique Fountain Hannah, Chief Medical Officer, HRSA 12:30 p.m. - Alison Gertel-Rosenberg, VP, Nemours Children's Health

2:30 p.m. - Kyle Baltuch, SVP, Florida Chamber Foundation 4:30 p.m. - Che Forreign, Spoken Word & Hip Hop Artist

4:40 p.m. - Dr. Sunil Joshi, Chief Health Officer, City of Jacksonville

WHY: A baby's first birthday is a wonderful milestone and fortunately more local families are

celebrating such an occasion (20 percent reduction in NE Florida over the past four years). It's the Coalition's mission to reduce the tragic loss of our community's babies, especially since the majority of these deaths are preventable. Although the curve is

starting to bend, there's still much work to be done.

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